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MFHA Multicultural Allies Tribute: Honoring Non-Multicultural Leaders



2015 Tribute to Multicultural Allies in Foodservice & Hospitality

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 Ryan Dabner Chief Marketing Officer WENDYS	 John Kurczak Chief People Officer YUM! BRANDS	 Taryn Brinkoff Chief People/HR Officer SPENCER INTERNATIONAL	 Lizette Espinosa Chief Communications Officer THE WENDYS COMPANY	 Scott Harpina Sr. VP Multi-Brand Food Sales ECOLAB	 Kirkby Leinass Sr. VP, Market Development, Business & Industry BODEKO	
 Roberto Hernandez Sr. VP & GM Global CSD ECOLAB	 Thomas Williams Sr. VP, Human Resources Chief Counselor DARDEN	 Anita Vandenbosch Sr. Vice President of People People Help SONIC RESTAURANTS INC	 Quinn Lantieri Sr. VP, Global Head of Learning & Career Services BODEKO	 Kirkby Katal Sr. VP, General Counsel & Business Affairs Head TGI FRIDAYS	 Tom Anderson Sr. US Operations MCDONALD'S CORP	
 Mark Brayshaw VP, Commercial Supply Sales KELLOGG COMPANY	 Julie Jovanna VP, People & Field Operations CALIFORNIA PIZZA KITCHEN	 Doug Ellison VP, Industry Relations & Communications PEPSICO FOODSERVICE	 Robin Lewis VP, Quality Assurance GOLDEN CORRAL	 Jan Stenroth VP, Brand Marketing THE WENDYS COMPANY	 Alan Skout Management & Marketing Consultant GOULD IDEAS	

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PROVIDENCE (July 02, 2015) – Each year during recognized Heritage Months (i.e., Asian-Pacific American, Black History, Hispanic/Latino), the Multicultural Foodservice & Hospitality Alliance ([MFHA](#)) celebrates senior leaders from among its corporate members, through the publication of a full page ad in [Nation's Restaurant News \(NRN\)](#). Described as Tribute ads, the featured members represent people of color who have achieved career success in foodservice & hospitality. Those whose accomplishment and recognition are intended to inspire other Multiculturals of the real probability of success in this industry. More importantly, MFHA believes that this career achievement, alongside the accomplishments of MFHA in the realm of providing Cultural Intelligence in the industry, would not be completely possible without the support of non-multicultural leaders. Thus, it publishes a special Tribute ad edition: Multicultural Allies. In this ad, the featured allies are usually the organizations' top decision makers; executives who genuinely believe in the business benefits of building culturally intelligent brands and leaders. Through clear and enduring corporate directives, they pave the way to providing opportunities for top tier, diverse talent.

This July marks MFHA's 4th Multicultural Allies Tribute ad and is pleased to once again honor the commitment of these allies – all 31 of them in 2015. From Chief Executive Officers to Consultant, MFHA is proud to be associated with them and to continue to enjoy strong support. This year's honorees come from the following member-companies*: Aramark, Bama Companies, Ben E. Keith, Brinker International, California Pizza Kitchen, Coca-Cola, Darden Restaurants, Denny's, General Mills, Golden Corral, Gould Ideas, Kellogg Company, KFC, Kraft Foods, McDonald's Corp., Olive Garden, PepsiCo Foodservice, Red Lobster, Sodexo, Sonic Restaurants, Inc., TGIFridays, The Wendy's Company, Wingstop, and YUM! Brands.

The 2014 Tribute to Multicultural Allies can be downloaded from:

http://www.mfha.net/files/pdfs/MFHA_2015AlliesTrbute_FINALv3-web.pdf

**This is not meant to be a comprehensive list of MFHA's Members. For the latest corporate member roster, visit*

http://www.mfha.net/files/pdfs/MFHA-CurrentMembers-062015_v4.pdf

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The Multicultural Foodservice & Hospitality Alliance (MFHA)

MFHA is an educational non-profit that helps companies maximize their Return-on-Investment by engaging diverse cultural groups through Cultural Intelligence. Learn more about how MFHA is helping its members in this growing multicultural market through education, advocacy and connections. Visit www.mfha.net.