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## Roy C. Jackson

Chairman of the Board  
The Multicultural Foodservice & Hospitality Alliance  
Appointed: 2011

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Roy C. Jackson is chairman of the board of The Multicultural Foodservice & Hospitality Alliance (MFHA), a post he has held since 2011.

As central zone vice president of Coca-Cola Refreshment's Foodservice and On-Premise division, Jackson is charged with responsibility for a large swath of territory. Additionally, he holds the title of general manager for Coca-Cola Refreshments Foodservice across 21 states in the central United States.

Jackson, who began his career with The Coca-Cola Company in 1997, has held numerous executive positions at the company, including vice president of national accounts, Coca-Cola Fountain; vice president of national sales; and director of national accounts.

Jackson left Coca-Cola in 2004 to become head coach and vice president of operations for Pizza Hut, a subsidiary of YUM! Brands, Inc. After spending three years in YUM! Brand's east territory, he opted to rejoin Coca-Cola as general manager of Sonic business in 2006. He was promoted to his current position in June 2010.

He received his Bachelor of Arts degree in Political Science from Union College in Schenectady, NY. He also holds a Master of Public Affairs degree in International Affairs from Columbia University in New York, NY.

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### **The Multicultural Foodservice & Hospitality Alliance (MFHA)**

2012 marks The Multicultural Foodservice & Hospitality Alliance's (MFHA) 15<sup>th</sup> year of making the case for multicultural opportunities in the food and hospitality industry. The 501(c)(3) nonprofit organization educates, advocates for, and connects its members with opportunities to build their cultural intelligence in order to effectively engage multicultural employees, customers, and communities. For more information, visit [www.mfha.net](http://www.mfha.net).

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