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INDUSTRY LEADERS STAND FOR CULTURAL INCLUSION IN HOSPITALITY

MFHA Celebrates Twenty-seven Whites/Caucasians That Support Multicultural Initiatives

PROVIDENCE (June 28, 2012) – As part of The Multicultural Foodservice & Hospitality Alliance's (MFHA) 15th Anniversary celebration, MFHA expands its popular Multicultural Leadership Tributes with the inaugural **Tribute to Multicultural Allies in Hospitality**. The Tribute features White/Caucasian leaders who have made outstanding and notable contributions to multicultural initiatives in the food and hospitality industry.

This Tribute not only recognizes senior-level individuals who exhibit excellence in their fields, but also aims to communicate each leader's commitment to advancing multicultural initiatives in the industry. These leaders successfully implement great measures in advancing its organization's multicultural talent pipeline; provide support and guidance for all employees; and understand that diversity positively impacts their organization's bottom line.

Nine featured leaders are actively serving on the MFHA Board, supporting the organization's mission to bring the economic and business benefits of multicultural initiatives to industry. Participating companies representing MFHA's corporate members include: *The Coca-Cola Company; Darden; ECOLAB; Johnson & Wales University; McDonald's Corporation; Morrison Management Specialists; Sodexo; Yum! Brands, Inc.; ARAMARK; General Mills, Inc.; Hyatt Hotels Corporation; PepsiCo Foodservice; Burger King Corporation; Cintas Corporation; Denny's, Inc.; Golden Corral; Ben E. Keith Foods; Choice Hotels International; Kellogg Company; McCormick and Company, Inc.; Romano's Macaroni Grill; and The Schwan Food Company*. These leading organizations in foodservice and hospitality understand the importance of incorporating the unique perspectives of all employees into the diversity conversation.

The featured leaders are an inspiration to all professionals pursuing a career in the food and hospitality industry, and MFHA commends them for their multicultural efforts and accomplishments. MFHA will continue to honor successful multicultural leaders by releasing a *Tribute to Latino/Hispanic Leadership in Hospitality* in September and an online profile gallery featuring outstanding hospitality leaders in its *Wall of Leaders* campaign this July.

The *Tribute to Multicultural Allies in Hospitality* can be found at:
<http://mfha.net/files/pdfs/MFHA-Allied-Web.pdf>.

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The Multicultural Foodservice & Hospitality Alliance (MFHA)

2012 marks The Multicultural Foodservice & Hospitality Alliance's (MFHA) 15th year of making the case for multicultural opportunities in the food and hospitality industry. The 501(c)(3) nonprofit organization educates, advocates for, and connects its members with opportunities to build their cultural intelligence in order to effectively engage multicultural employees, customers, and communities. For more information, visit www.mfha.net.