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## **ANDRE HOWELL**

### Vice President of Operations

The Multicultural Foodservice & Hospitality Alliance

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As MFHA’s “back-of-the-house” leader, Andre Howell is responsible for managing the organization’s day-to-day operations.

He wears many hats—including program development, member engagement, accountant, and human resources liaison—but his greatest joy comes from collaborating with members to help solve their business challenges and advance diversity, equity and inclusion (DEI) at their organizations.

Before entering the non-profit realm, Andre held a variety of executive positions at Allstate Insurance Company, MetLife, Inc., and the Hartford Financial Services Group, Inc., where he established multicultural marketing initiatives that resulted in more than \$30 million in new business from people of color.

Andre received his Bachelor of Science in Marketing and Economics from The King’s College in New York, and a Master of Public Administration from Temple University in Philadelphia. He is certified as a Master Diversity Trainer by the Antioch School of Executive Development at Temple University, an EEOC investigator and John Maxwell Executive Life Coach.

He is active in his community and volunteers as a mentor and motivational speaker to over 200 Black and Latino millennials. He has been recognized for his leadership in community service by The King’s College, National Urban League, 100 Black Men of America, and “Who’s Who” of America.