



LAURIE FITZ

Director of Membership Development

The Multicultural Foodservice & Hospitality Alliance

Laurie Fitz is MFHA's Director of Membership Development. She attracts and retains members by matching their business needs with MFHA's expertise and programs. She manages program sales, sponsorships, regional conferences and special events.

Laurie brings over 25 years of professional experience with both nonprofit and for profit organizations, including executive sales to state, national and international governments.

Prior to joining MFHA in 2007 as a consultant, Laurie was Vice President of the Midwest Division for the American Cancer Society, where she managed the board and led income development, communications, and multicultural outreach.

She has also worked with the National Association for the Advancement of Colored People (NAACP) to secure media sponsorships and key partnerships at nationwide job fairs. She was the Executive Director for the Westonka Community Action Network (WeCAN), a provider of emergency services and loans to families in need in Minnesota.

Laurie has a bachelor's degree in Broadcasting/Communication from the University of Minnesota. She co-hosts "Connections," a local radio talk show in Minnesota that airs diverse voices with the goal of creating change in the community.