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## MARIE DAVIS

### Pathways Program Director

The Multicultural Foodservice & Hospitality Alliance

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Marie Davis is Program Director of Pathways to Black Franchise Ownership, managing the overall operations of MFHA's signature initiative which aims to expand the number of Black-owned restaurants across the U.S.

With a \$2.5 million commitment from PepsiCo, Pathways helps aspiring and established franchisees build their restaurant businesses by matching them with leading brands, providing access to capital, and sharing industry expertise.

Marie is an expert in implementing large scale national initiatives in the foodservice industry. She is known for bridging gaps in education, employment and equity. Throughout her career she forged partnerships with public and private entities to build sustainable, replicable recruitment and retention models in college admissions and corporate recruitment.

As the Executive Director of The Hire Opportunity Coalition, she directed the first employer-led coalition of over 50 national companies to provide employment opportunities to youth. As National Recruiting Manager for Chipotle, she developed and delivered innovative workforce strategies across the country— hiring more than 80,000 new employees each year for over 1,000 restaurants.

Marie began her career in higher education at Johnson & Wales University, where she held various leadership positions at both the Providence and Denver campuses over the course of 18 years. As Director of Career Services, she helped students and graduates secure careers with leading employers nationwide.