



ANNA CARVER

Senior Manager, Communications & Marketing

The Multicultural Foodservice & Hospitality Alliance

Anna Carver is Senior Manager of Communications & Marketing, developing and managing communications strategies and marketing campaigns for MFHA.

In this role, Anna has overall responsibility for MFHA's brand messaging to members, the industry and general public. Together, she and her team maintain editorial oversight of the organization's reports and other publications, as well all MFHA's communications channels, including the website, email marketing, social media, and events and webinars.

With more than 14 years of communications expertise in the non-profit association sector, Anna enjoys putting her talents to work for members. She has an uncanny ability to collaborate with a variety of stakeholders, whether a teacher or flavor scientist, corporate executive or cookbook author.

In her most recent position with Verto Solutions, an association management company, she supervised comprehensive communications programs for four trade associations. Prior to that, Anna held communications roles with UniPro Foodservice, AdvancED, and The Kellen Company.

Anna earned her M.B.A. from Boise State University, and a bachelor's degree in Public Relations from the University of Georgia. She is a member of the American Marketing Association.

In her free time, Anna is section leader and percussionist for Batalá Washington, a non-profit Afro-Brazilian drum band.