



FOR IMMEDIATE RELEASE

Media Contact:

Szilvia Szegedi
Senior Manager of Marketing & Communications
The Multicultural Foodservice & Hospitality Alliance (MFHA)
401.461.6344
szilvia.szegedi@mfha.net

LEADERSHIP IN LIVING COLOR

Tributes to Multicultural Leadership in the Food and Hospitality Industry

PROVIDENCE (April 11, 2012) – The Multicultural Foodservice & Hospitality Alliance (MFHA) recognizes Black/African American, Asian Pacific American and Hispanic/Latino leaders every year through its popular Multicultural Advertising Tribute Series. Receiving a growing volume of participation from the industry's senior leaders each year, the full-page advertising features are a great way to showcase these outstanding individuals, to communicate the industry's commitment in supporting and advancing multicultural talent to the highest levels and to motivate young talented individuals to follow their footsteps.

The *4th Annual Tribute to Black Leadership in Hospitality*, released in February as the first tribute of the 2012 Series, generated great media interest with record participation numbers by MFHA member companies. The Tribute featured eight Black/African American women executives. Among the thirty Black/African American leaders, the tribute included three chief executive officers – Clarence Otis of Darden, Steve Davis of Bob Evans Farms and recently appointed Don Thompson of McDonald's Corporation.

Following this Tribute, MFHA will release the *Asian Pacific American Tribute* in May and the *Hispanic/Latino Tribute* in September. In addition, as part of MFHA's 15th Anniversary celebration, MFHA will expand the Series with the *Multicultural Allies Tribute* that will feature White senior leaders who have displayed exceptional support and made accomplishments toward multicultural initiatives in the industry.

The Tribute to Black Leadership in Hospitality can be found at:
http://mfha.net/files/pdfs/MFHA_Black_Leadership_2012_web.pdf.

###

The Multicultural Foodservice & Hospitality Alliance (MFHA)

2012 marks The Multicultural Foodservice & Hospitality Alliance's (MFHA) 15th year of making the case for multicultural opportunities in the food and hospitality industry. The 501(c)(3) nonprofit organization educates, advocates for, and connects its members with opportunities to build their cultural intelligence in order to effectively engage multicultural employees, customers, and communities. For more information, visit www.mfha.net.