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**LEADERSHIP IN LIVING COLOR**

Tribute to Multicultural Leadership in the Food and Hospitality Industry

PROVIDENCE (February 5, 2013) – The Multicultural Foodservice & Hospitality Alliance (MFHA) recognizes Black/African American, Asian Pacific American and Hispanic/Latino leaders every year through its popular Multicultural Advertising Tribute Series. Receiving a growing volume of participation from the industry's senior leaders each year, the full-page advertising features are a great way to showcase these outstanding individuals, to communicate the industry's commitment to supporting and advancing multicultural talent as while motivating young talented individuals to follow in their footsteps.

The [5<sup>th</sup> Annual Tribute to Black Leadership in Hospitality](#), released in February as the first tribute of the 2013 Series, generated great media interest with record participation numbers by MFHA member companies. The Tribute featured nine Black/African American women executives. Among the thirty Black/African American leaders, the tribute included as many as eleven chief executive officers: *Don Thompson of McDonald's Corporation, Clarence Otis of Darden, Steve Davis of Bob Evans Farms, Phillip Holloman of Cintas Corporation, Harvey Brownlee of Bob Evans Restaurants, Walter Charles of Kellogg Company, Phyllis James of MGM Resorts International, Jerrell Moore of Burger King Corporation, Rick Frazier of The Coca-Cola Company, Shannon Johnson of KFC and Roger McClendon of Yum! Brands, Inc.*

Following this Tribute, MFHA will release the *Asian Pacific American Tribute* in May and the *Hispanic/Latino Tribute* in September. The second edition of the *Multicultural Allies Tribute*, which features White senior leaders who have displayed exceptional support and made accomplishments toward multicultural initiatives in the industry, will also be showcased.

The Tribute to Black Leadership in Hospitality can be found at:  
[http://www.mfha.net/files/ads/MFHA\\_Black\\_Leadership\\_2013.pdf](http://www.mfha.net/files/ads/MFHA_Black_Leadership_2013.pdf)

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**The Multicultural Foodservice & Hospitality Alliance (MFHA)**

The mission of The Multicultural Foodservice & Hospitality Alliance's (MFHA) is to bring the economic benefits of diversity and inclusion to the food and hospitality industry by building bridges and delivering solutions. 2013 promises to bring our members more connections and opportunities to build their cultural intelligence in order to effectively engage multicultural employees, customers, and communities. Learn more about how MFHA is helping its members in this growing multicultural market through e-learning trainings. For more information, visit [www.mfha.net](http://www.mfha.net).